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CAPRI  
BEAUTY LINE

FACE LINE  
CATALOGUE



ORANGE BLUE



SENSITIVE SKIN



EXTRA ENERGY



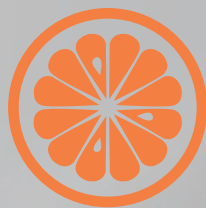
OILY SKIN



BASIC LINE



FACE



## ORANGE BLUE

### ANTI WRINKLE ANTIOXIDANT TREATMENT

Created for the solution of wrinkles, skin oxidation and dehydration, treatment Blue Orange is aimed to combat aging of the epidermis, which causes the slowing down of cell reproduction in the germinal layer of the skin. It has an anti-wrinkle and antioxidant function ensured by the interaction of the highly functional actives Hyaluronic Acid, Collagen, Vitamin C Stabilized, DMAE, Goji Berries, Tomato Extract, Vitamin E and Lipoic Acid, which ensure an intense and prolonged treatment through the slow release of active substances, which continue to operate even after the use of the products, carrying out their work aimed to successfully fight the signs of aging. Recommended for dehydrated skins, unstressed, unlit and with evident wrinkles. The Orange Blue line can also be used on young skin that needs shine and vitality as it is a **treatment that can effectively fight wrinkles improving skin's elasticity and the 'skin hydration**, it has a significant antioxidant effect by counteracting free radicals, it has a super-moisturizing and remineralizing action which strengthens and enhances the integrity of the skin barrier and finally produces a myo-relaxing and soothing effect on expression lines.





## ANTI - WRINKLE ANTIOXIDANT CLEANSING MILK

**COD. 51001\_ML 400**  
**COD. 51002\_ML 200 (SELF CARE USE)**

Suitable for all skin types this fluid and light emulsion with a delicate fragrance, cleans, moisturizes and removes makeup and impurities leaving the skin clean, smooth and soft. Thanks to the Vitamin C content, it helps restore a perfect balance epidermal and plays an emollient and protective action. Vitamin E boosts the antioxidant action for a skin that is left fresh, cleansed and nourished.



## ANTI - WRINKLE ANTIOXIDANT TONIC LOTION

**COD. 51003\_ML 400**  
**COD. 51004\_ML 200 (SELF CARE USE)**

Toning Lotion is a non-alcohol tonic which gives an immediate and pleasant feeling of comfort and well-being: soothes and refreshes all types of skin, strengthens and restores the "epidermal barrier" guaranteeing protection and an intense effect of softening and antioxidant. The combined presence of Hyaluronic Acid, Vitamin C and Goji berries permits it to strengthen, stimulate and regulate the functions and processes of hydration of the skin.



## ANTI - WRINKLE ANTIOXIDANT CREAM

**COD. 51005\_ML 250**  
**COD. 51006\_ML 50 (SELF CARE USE)**

Excellent anti-aging, is an indispensable product in the treatment of mature skin with wrinkles and dehydration, it is an excellent preventative system for younger skins. The antioxidant function is guaranteed by the presence of Vitamin C, made more stable and active to increase penetration, from Goji Berries and extract of tomato. It also performs a vigorous anti-wrinkle action thanks to the presence of Collagen, Hyaluronic Acid and pure Vitamin E in the formula.



## ANTI - WRINKLE ANTIOXIDANT MASK

**COD. 51008\_ML 250**  
**COD. 51009\_ML 100 (SELF CARE USE)**

Wrinkle Antioxidant Mask is particularly rich in functional substances with anti-wrinkle and antioxidant action accompanied by a very high concentration of active ingredients which react on a biological level with the skin cells, promoting the formation of new tissues, reducing wrinkles. Thanks to Collagen, Hyaluronic Acid, extract of Tomato, the Goji Berry and Vitamin C it allows for a tighter skin that appears more toned and moisturized; substances act from inside the wrinkle, restoring the skin's scaffolding and then the tone of the tissues. The ultra-moisturizing components soothe and moisturize the surface: the skin finds comfort, flexibility and softness.



## ANTI - WRINKLE ANTIOXIDANT SERUM

**COD. 51007\_ML 30 (PROFESSIONAL AND SELF CARE USE)**

Thanks to the innovative formula with highly concentrated active a visible reduction of wrinkles and immediate feeling of well-being is guaranteed from the first use. It combines the anti-wrinkle with the antioxidant action thanks to the interaction with Vitamin E, Hyaluronic Acid, Vitamin C, Lipoic Acid, Extract of Tomato and Goji Berries. The extraordinary antioxidant qualities, energize and revitalize, the skin is visibly firmer and toned, wrinkles become less noticeable and the complexion is left brighter and more radiant.



## ANTI - WRINKLE ANTIOXIDANT ACTIVE CONCENTRATES

**COD. 51010\_12 AMPOULES ML 10**

A real concentration of vitality for the face: moisturizes skin in depth, wrinkles are relaxed and appear less deep resulting in a radiant complexion all while a preventive action uses all-natural antioxidants. The Active Concentrates are formulated with Hyaluronic Acid, Collagen, Vitamin C, Vitamin E, Extract of Tomato, Lipoic Acid and Goji Berries, whose synergy makes them a vehicle for a triple action: restructuring, antioxidant and the provider of a new light to the face. The concentrate neutralizes the effect of free radicals, stimulates and increases collagen synthesis by reducing the appearance of wrinkles, moisturizing and increasing the elasticity of the skin.

# ACTIVE PRINCIPLES

**HYALURONIC ACID:** It is a natural molecule in our body (connective tissue). It constitutes the majority of the fundamental substance of the human dermis that, as a gel, binds together the collagen fibers and confers resistance and mechanical protection to the skin. Allow a lot of water and therefore is responsible for the bounce. The hyaluronic acid produced artificially is identical to the natural one and for this does not pose problems of allergies. It is available in cosmetics in the form of gels, creams, serums.

**VITAMIN C:** Vitamin C, known as ascorbic acid, it is a water soluble vitamin and a powerful antioxidant used in cosmetics for its ability to counteract the effects of skin aging, both intrinsic and extrinsic. Vitamin C is present on the skin in very low quantities, plays a key role in keeping the optimum density of the collagen in the dermis. In stabilized form ensures an effect anti aging by stimulating the synthesis of new collagen and repair the damaged one.

**GOJI BERRIES:** Known since ancient times by Tibetan monks, Goji berries are an inexhaustible source of antioxidants and therefore are the best ally to fight cellular aging and promote the welfare of the whole organism.



## STEP-BY-STEP



# ORANGE BLUE

### ADVICE FOR YOUR CUSTOMER

#### MORNING:

Cleanse your face with **Anti - Wrinkle Antioxidant Cleansing Milk**. Tone with **Anti - Wrinkle Antioxidant Tonic Lotion**. Apply a few drops of **Anti - Wrinkle Antioxidant Serum**. Complete spreading a light layer of **Anti - Wrinkle Antioxidant Cream** and massage until absorption.

#### EVENING:

Remove make-up face and eyes with **Two-Phase Make-Up Remover** and rinse with plenty of warm water. Pat with fingertips few drops **Anti - Wrinkle Antioxidant Serum**. Spread a light layer **Anti - Wrinkle Antioxidant Cream** and massage until absorption.

Perform 1 or 2 times a week cleaning thorough face with the **Microgranules Exfoliating Scrub** followed by toning with **Anti - Wrinkle Antioxidant Tonic Lotion** and from the application of **Anti - Wrinkle Antioxidant Mask** (leave for 20 minutes and rinse with plenty of water lukewarm); complete with the **Anti - Wrinkle Antioxidant Cream** and massage until absorption.



#### 1. CLEANSING EYE

Soak a cotton ball, remove the excess water, apply the right amount of **Eye Make-up Remover Gel Basic Line** and carefully clean the eyes and lips gently rubbing until remove all traces of make up.



#### 2. CLEANSING FACE / NECK

Cleanse with **Anti - Wrinkle Antioxidant Cleansing Milk**, face, neck and décolleté shortly massaging in a circular motion and remove the residue with a sponge soaked in warm water.



#### 3. SCRUB

Spread a thin layer of the **Microgranules Exfoliating Scrub Basic Line**, approximately 3 minutes massaging in circular motions, finally remove with a sponge and warm water.



#### 4. TONING

Dab the treated area with **Anti - Wrinkle Antioxidant Tonic Lotion**.



#### 5. ANTI - WRINKLE ANTIOXIDANT ACTIVE CONCENTRATE

Apply on face neck and décolleté few drops of **Anti - Wrinkle Antioxidant Active Concentrates** and make a massage with stimulating maneuvers.



#### 6. MASK

With a paintbrush apply a layer uniform of **Anti - Wrinkle Antioxidant Mask**, leave on for 20-30 minutes and remove with a sponge and warm water.



#### 7. TONING

Dab the treated area with **Anti - Wrinkle Antioxidant Tonic Lotion**.



#### 8. ANTI - WRINKLE ANTIOXIDANT SERUM

Pat on the whole face a few drops of **Anti - Wrinkle Antioxidant Serum**.

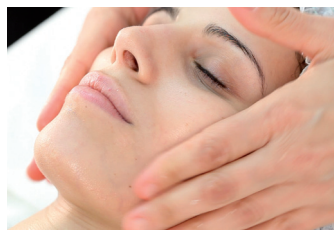


#### 9. CREAM MASSAGE

Perform for a few minutes a modeling massage with **Anti - Wrinkle Antioxidant Cream**.



## MATURE SKIN WITH DEEP SIGNS:



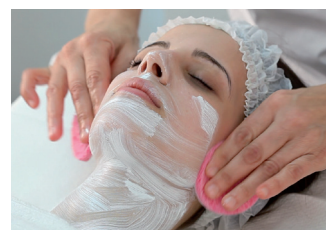
**1.** After step 4 apply on the areas most affected by wrinkles 4-5 drops of Synergies Of Essential Oils Moisturizing Exential Drops rubbing gently.



**2.** To absorb in the same area 10 drops of Active Concentrate Orange Blue, carefully massaging stimulation maneuvers.



**3.** With a paintbrush apply a layer uniform of Anti - Wrinkle Antioxidant Mask, leave on for 20-30 minutes.



**4.** Remove with a sponge and warm water.



**5.** Dab the treated area with Anti - Wrinkle Antioxidant Tonic Lotion.



**6.** Perform for a few minutes a modeling massage with Anti - Wrinkle Antioxidant Cream.

## FOR NORMAL SKIN AND / OR YOUNGER:



**1.** After step 8, applying the Collagen Woven Mask Over Boost and keep on for 15 minutes. Then remove it lifting it up the flaps.



**2.** Complete the treatment by performing a modeling massage with Anti - Wrinkle Antioxidant Cream.





## SENSITIVE SKIN

### SOOTHING DECONGESTANT TREATMENT

Specifically designed for sensitive skin, reactive, subject to couperose and fragile capillaries, the Sensitive Skin Treatment is able to soothe, relieve congestion, alleviate redness and give lasting comfort to facial skin. Among the objectives of the Protective Nourishing line, there to create a hydrolipidic film which mitigates the effect of rapid thermal changes that can be very harmful to these types of skin. It filters UVB radiation, that cause vasodilation, and uses active principles for anti reddening, so able to soothe and soften the skin of the most sensitive subjects.

The action of the line is based on the following activities:

- **Soothe, relieve congestion and eliminate redness** through the action of Hypericum, Calendula, Aloe Vera, Chamomile and of beta Glycyrrhetic;
- **Moisturize** with NMF and hyaluronic acid to replenish the water balance;
- **Nourish** with Collagen and Wheat Germ Oil to replenish the lipid balance;
- **Tone** the tissues through the activity of the phospholipids;
- **Protect** from damage caused by sun exposure with Gamma Oryzanol;
- **Perform an action softening and brightening** due to Alpha Bisabolol.

After the treatment the skin appears visibly fresher, not congested and bright.







## SOOTHING DECONGESTANT CLEANSING MILK

**COD. 51071\_ML 400**  
**COD. 51072\_ML 200 (SELF CARE USE)**

With skin-protecting action, this cleansing milk has soothing and anti-stress properties, relieving congestion and reducing the reddened areas of the face. Active functions such as Panthenol, Bisabolol, Hypericum and Calendula moisturize the skin, helping to protect it against the negative effects of free radicals and ozone. As a true Integral treatment, it biologically reinforces the skin resistance against aggression and increases the skin's tolerance threshold.



## SOOTHING DECONGESTANT TONIC LOTION

**COD. 51073\_ML 400**  
**COD. 51074\_ML 200 (SELF CARE USE)**

Non-alcoholic lotion, refreshes with Mallow, Aloe Vera, Chamomile and acid Beta Glycyrrhetic, strengthens the hydrolipidic surface film giving sensitive skin a softness surplus and wellness. It helps to sooth and calm skin redness. Complete the cleaning treatment by exerting a soothing decongestant, restoring the skin's pH.



## SOOTHING PROTECTIVE DECONGESTANT CREAM

**COD. 51075\_ML 250**  
**COD. 51076\_ML 50 (SELF CARE USE)**

It is a specific product for delicate, skin subject to capillary fragility and couperose. Biotechnological principles of the latest generation Hypericum, Calendula, Gamma Oryzanol, Alpha Bisabolol, Betaglicirretico Acid, Collagen and Phospholipids contribute to soothe and repair deeply, strengthen the skin barrier and stimulate the skin's own defense systems. Particularly suitable for the day, it is enriched with sunscreen and strengthens the skin's defenses so it remains protected from environmental damage and the harmful UVA radiation.

# ACTIVE PRINCIPLES

**BETA GLYCYRRHETIC ACID:** Thanks to its properties, is used in cosmetic products for sensitive skin, is effective as a soothing in children's products, the after shave and after-sun, in products for the inflamed, reddened, suffering from atopic dermatitis and seborrheic and irritations in general. Exerts its activity already in small doses that do not cause any side effect.

**BISABOLOL:** Together with chamazulene is one of the most important essential oil components common Chamomile, is a natural active ingredient in different plants which confers anti-inflammatory properties. Due to its marked decongestant and soothing properties, Bisabolol is widely used in cosmetics for the treatment of delicate, sensitive and prone to rosacea. Moreover both alone and combined with chamomile or calendula extract is widely used in the formulation of products for children's skin and after sun products.

**HYPERICUM:** The hypericum extract is used in a dermo-cosmetic preparations for the treatment of reddened skin, fragile and sensitive products and in after-sun as it relieves redness and erythema. To merit of its high content of flavonoids and tannins, hypericum is able to perform an action antidepressant and sedative, it helps to counteract depression and mood swings due to nervous exhaustion, menopausal or seasonal depression.



## SOOTHING PROTECTIVE DECONGESTANT MASK

**COD. 51077\_ML 250**  
**COD. 51080\_ML 100 (SELF CARE USE)**

It is a rehydration treatment, repairing, with the effect of a "protective film" created by the particular formulation, indicated for the treatment of hypersensitive skin, which reddens easily and tends to flake. The wealth of valuable active ingredients allows the skin to calm the irritation, protecting from weather elements such as wind, cold and temperature changes. Regulates sebum in people with combination skin, and gives a pleasant sensation of freshness and well-being.



## SOOTHING PROTECTIVE SERUM

**COD. 51078\_ML 30 (PROFESSIONAL  
AND SELF CARE USE)**

Cosmetic serum, particularly rich in softening plant extracts, essential for the treatment of sensitive and irritated skin. The nutritive functions are implemented from Oil Wheat Germ, Acid Glycyrrhetic, Bisabolol, Aloe Vera, Chamomile and Phospholipids. The Hyaluronic Acid, Collagen and NMF give the right level of hydration. The Gamma Oryzanol, as a natural sunscreen, protects against UVA rays. Contrasts and reduces imperfections caused by the capillary surface brittleness for effective and lasting protection.



## SOOTHING PROTECTIVE DECONGESTANTS ACTIVE CONCENTRATES

**COD. 51079\_12 AMPOULES ML 10**

A precious concentrate of wellness for the most delicate of skins. It acts on the fragile areas and irritated facial degrade redness caused by external agents such as cold temperatures, wind, UV rays and smog. It contains special natural substances such as Chamomile, Aloe vera, Hypericum acid Glycyrrhetic and Bisabolol, which synergistically help rebalance the hydrolipidic film and restore the skin's protective barrier. Day after day, the skin appears stronger and more resistant to stress, smoother face which appears toned and bright.



## STEP-BY-STEP



# SENSITIVE SKIN

### ADVICE FOR YOUR CUSTOMER

#### MORNING:

Cleanse your face with **Soothing Decongestant Cleansing Milk**. Tone with **Soothing Decongestant Tonic Lotion**. Apply a few drops of **Soothing Protective Serum**. Complete spreading a light layer of **Soothing Protective Decongestant Cream** and massage until absorption.

#### EVENING:

Remove make-up face and eyes with **Two-Phase Make-Up Remover** and rinse with plenty of warm water. Tone with **Soothing Decongestant Tonic Lotion**. Pat with fingertips few drops of **Soothing Protective Serum**. Spread a light layer **Soothing Protective Decongestant Cream** and massage until absorption.

Perform 1 or 2 times a week cleaning thorough face with the **Smoothing Exfoliating Gel with Blueberry and Malic Acid** followed by toning with **Soothing Decongestant Tonic Lotion** and from the application of **Soothing Protective Decongestant Mask** (leave for 20 minutes and rinse with plenty of water lukewarm); complete with the **Soothing Protective Decongestant Cream** and massage until absorption.



**1. CLEANSING EYE**  
Soak a cotton ball, remove the excess water, apply the right amount of Eye Make-up Remover Gel Basic Line and carefully clean the eyes and lips gently rubbing until remove all traces of make up.



**2. CLEANSING FACE / NECK**  
Cleanse with Soothing Decongestant Cleansing Milk, face, neck and décolleté shortly massaging in a circular motion and remove the residue with a sponge soaked in warm water.



**3. EXFOLIATING GEL**  
Spread a thin layer of the Smoothing Exfoliating Gel with Blueberry and Malic Acid Basic Line, approximately 3 minutes massaging in circular motions, finally remove with a sponge and warm water.



**4. TONING**  
Dab the treated area with Soothing Decongestant Tonic Lotion.



**5. SOOTHING PROTECTIVE DECONGESTANT ACTIVE CONCENTRATE**  
Apply on face neck and décolleté few drops of Soothing Protective Decongestant Active Concentrates and make a massage with stimulating maneuvers.



**6. MASK**  
With a paintbrush apply a layer uniform of Soothing Protective Decongestant Mask, leave on for 20-30 minutes and remove with a sponge and warm water.



**7. TONING**  
Dab the treated area with Soothing Protective Decongestant Tonic Lotion.



**8. SOOTHING PROTECTIVE DECONGESTANT SERUM**  
Pat on the whole face a few drops of Soothing Protective Decongestant Serum.



**9. CREAM MASSAGE**  
Perform for a few minutes a modeling massage with Soothing Protective Decongestant Cream.





## COMBINATION SKIN WITH COUPEROSE:



**1.** After step 7 to prepare in a bowl about 10 ml of Clay Mask Oily Skin, add 3 drops of Synergies essential oils Antistress and blend it.



**2.** With a brush and apply uniformly all over the face and décolleté, excluding the eye area. Leave on for 15 minutes and remove with a sponge and warm water.

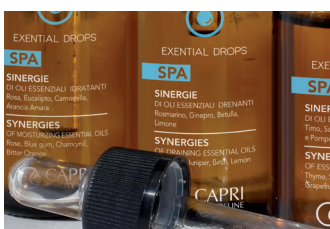


**3.** Dab the treated area with Soothing Protective Decongestant Tonic Lotion.

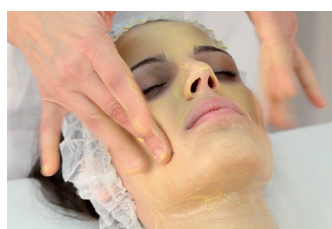


**4.** Finish the treatment gently massaging a few drops of Soothing Protective Decongestant Serum on the areas most affected, followed by a massage with a light layer of Soothing Protective Decongestant Cream.

## FLUSHED SKIN WITH COUPEROSE:



**1.** From the point 7, to absorb at critical points, with delicate touch maneuvers, 2-3 drops of Synergies Draining Exential Drops.



**2.** Apply 10/15 drops of Anti-Wrinkle Antioxidant Active Concentrates and massage until absorption.



**3.** Complete the treatment by performing a modeling massage with a light layer of Soothing Protective Decongestant Cream.

## DEHYDRATED SENSITIVE SKIN AIMED AT FLAKING TREATMENT:



**1.** After step 7, apply the contents of one Super Moisturizing Concentrate Ampoule With Collagen by absorbing with touch maneuvers.



**2.** Apply Collagen Woven Mask, leave on for 15 minutes and lift up.



**3.** Complete with Soothing Protective Decongestant Cream, by performing a delicate and prolonged massage.

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## EXTRA ENERGY

### SUPER MOISTURIZING VITAMINIZING TREATMENT

Extra Energy is a cosmetic line which specifies in products that are formulated precisely to perform effective and constant moisturizing treatment of the skin, giving the face softness and natural brightness and successfully preventing the signs and imperfections of age and dehydration. **It deeply nourishes the skin and plays an important role in the process of how the skin metabolizes water, as it brings the necessary vitamins to the stratum corneum, to which we owe the elasticity and skin integrity.** The active ingredients of this line, in addition to Vitamins A, C and E, is the Green Tea Extract, with antioxidant properties and reductive vascular stagnation; hyaluronic acid and NMF (Natural Moisturizing Factor), which provide the right amount of water, a vital element for the cells, and adjust as necessary; the Rose Extract, Borage Oil and Collagen, which together **strengthen and protect the structures of the epidermal tissues** and panthenol, Ginseng and Cyclodextrins penetrate deeply alongside the action of skin lipids. Treatment Extra Energy restores impaired skin hydration and compensates for deficiencies of vitamins A, C and E through an intensive moisturizing and nourishing action, offering **a viable solution for dry, dehydrated skin of any age**. In addition to the **reduction of the signs of time on more mature skin**, the treatment is also recommended for its important preventive function for younger ones, who are being introduced for the first time to the world of cosmetics. The result is a revitalized skin, resistant to irritation, smoother, supple, toned and radiant.







## SUPER MOISTURIZING CLEANSING MILK

**COD. 51060\_ML 400**  
**COD. 51061\_ML 200 (SELF CARE USE)**

Designed for perfect skin hydration, it soothes and gently cleanses leaving the skin soft and silky. It gives a fresh toned feel in a few minutes. It increases the skin's moisture reserves due to the high concentration of specific functional ingredients capable of acting on the deeper layers of the epidermis, nourishing them in the most appropriate way.



## SUPER MOISTURIZING TONIC LOTION

**COD. 51062\_ML 400**  
**COD. 51063\_ML 200 (SELF CARE USE)**

This delicate alcoholic lotion brings all the benefits of a precious multivitamin complex and plant extracts that give the face an immediate feeling of freshness and comfort. Completing the action of the cleansing milk, by removing residual dirt and excess fat, leaving the skin clean, smooth and balanced. It stimulates circulation oxygenating the dermis and gives a pleasant feeling of comfort.



## SUPER MOISTURIZING CREAM OVER 40

**COD. 51064\_ML 250**  
**COD. 51065\_ML 50 (SELF CARE USE)**

Super Moisturizing Cream Over 40, with a soft texture, delicate, fresh and very nourishing ensures perfect hydration and contributes to natural skin renewal thanks to the concentration of vitamins A + C + E from the antioxidant and super moisturizing power. Its specific formula along with the properties of Vitamin B2, hyaluronic acid and NMF, develops an action that is highly moisturizing and, more deeply, eutrophic nutritious maintain the skin's natural moisture balance. Excellent also when used as a makeup base.



## SUPER MOISTURIZING GEL - CREAM

**COD. 51066\_ML 50 (SELF CARE USE)**

This delicate mixture in "Gel Cream" is recommended for young skin, which uses vitamins A + C + E, NMF, Pro Vitamin B5, and Cyclodextrins to renew and replenish the most important protein structures for the connective tissue. Penetrates gently, releasing a deep feeling of comfort and benefits thanks to a unique delivery systems of active principles. Perfect even in the summer, it keeps the face hydrated, reconstituting the lipid coat without weighing down the epidermis.



## SUPER MOISTURIZING MASK

**COD. 51067\_ML 250**  
**COD. 51068\_ML 100 (SELF CARE USE)**

Thanks to its exclusive formula Deep Moisturizing, a mixture of vitamins A + C + E and vitamin B2, this mask is able to retain water and then release it gradually to the epidermis. Enriched with Panthenol, commonly called 'vitamin of beauty' for its excellent anti-inflammatory and moisturizing action, it penetrates into the deep layers of the skin, moisturizing it optimally and increasing the elasticity and skin turgor.



## SUPER MOISTURIZING SERUM

**COD. 51069\_ML 30 (PROFESSIONAL AND SELF CARE USE)**

Super Moisturizing Serum is a product that induces an increase moisturizing, regenerating and restructuring to deeply dehydrated skin with excellent results. The serum hydrates the dermis immediately at the time of application, and continues to satisfy the skin's water needs over time, restoring its natural protective barrier. Its delicate texture allows for better absorption of moisturizing actives such as Panthenol, Vitamins A + C + E, Rosehip and Hyaluronic Acid, which penetrate deeply alongside the action of skin lipids, to soften the dry areas, avoid annoying tensions and give the skin a breath of new life.



## SUPER MOISTURIZING ACTIVE CONCENTRATES

**COD. 51070\_12 AMPOULES ML 10**

The active super moisturizing concentrates are a vitamin complex of exception produced using new technological processes, which optimize the action of natural nutrients, giving a surplus of strength and energy needed for cell renewal. The presence in the formulation of Vitamins A + C + E in high concentration, helps to delay the aging process and to counter the aggression of free radicals. Enriched with Panthenol, Ginseng and Cyclodextrins it also helps restore the lipid balance in parched, dry and wrinkled zones. It will illuminate the face after a few minutes of use, it is quickly absorbed, can also be transmitted with the use of an aesthetic device and leave the skin silky and protected.

# ACTIVE PRINCIPLES

**VITAMIN A (OR RETINOL):** It is essential for the protection and maintenance of structural integrity and function of the skin and mucous membranes. In cosmetics, vitamin A can be defined as a regulator of tissue growth. Improves skin brightness and helps to reduce wrinkles.

**VITAMIN C:** It has an antioxidant power as it runs counter the processes of oxidation and thus the formation of highly harmful substances. It is indicated as anti-wrinkle, not only for the antioxidant effect, but because it is indispensable for the formation of collagen in the dermis.

**VITAMIN E:** It has anti-wrinkle action and helps to prevent the appearance of signs related to premature aging and plays a key role in promoting the regenerative processes of tissues damaged by sunlight. It is particularly suitable in cosmetic anti-wrinkle, also for young skin, just to the preventive action of oxidative processes.

## STEP-BY-STEP



# EXTRA ENERGY

### ADVICE FOR YOUR CUSTOMER

#### MORNING:

Cleanse your face with **Super Moisturizing Cleansing Milk**. Tone with **Super Moisturizing Tonic Lotion**. Apply a few drops of **Super Moisturizing Serum**. Complete spreading a light layer of **Super Moisturizing Cream** and massage until absorption.

#### EVENING:

Remove make-up face and eyes with **Two-Phase Make-Up Remover** and rinse with plenty of warm water. Tone with **Super Moisturizing Tonic Lotion**. Pat with fingertips few drops of **Super Moisturizing Serum**. Spread a light layer **Super Moisturizing Cream** and massage until absorption.

Perform 1 or 2 times a week cleaning thorough face with the **Smoothing Exfoliating Gel with Blueberry and Malic Acid** followed by toning with **Super Moisturizing Tonic Lotion** and from the application of **Super Moisturizing Mask** (leave for 20 minutes and rinse with plenty of water lukewarm); complete with the **Super Moisturizing Cream** and massage until absorption.



#### 1. CLEANSING EYE

Soak a cotton ball, remove the excess water, apply the right amount of **Eye Make-up Remover Gel Basic Line** and carefully clean the eyes and lips gently rubbing until remove all traces of make up.



#### 2. CLEANSING FACE / NECK

Cleanse with **Super Moisturizing Cleansing Milk**, face, neck and décolleté shortly massaging in a circular motion and remove the residue with a sponge soaked in warm water.



#### 3. SCRUB

Spread a thin layer of the **Microgranules Exfoliating Scrub Basic Line**, approximately 3 minutes massaging in circular motions, finally remove with a sponge and warm water.



#### 4. TONING

Dab the treated area with **Super Moisturizing Tonic Lotion**.



#### 5. SUPER MOISTURIZING ACTIVE CONCENTRATE

Apply on face neck and décolleté few drops of **Super Moisturizing Active Concentrate** and make a massage with stimulating maneuvers.



#### 6. MASK

With a paintbrush apply a layer uniform of **Super Moisturizing Mask**, leave on for 20-30 minutes and remove with a sponge and warm water.



#### 7. TONING

Dab the treated area with **Super Moisturizing Tonic Lotion**.



#### 8. SUPER MOISTURIZING SERUM

Pat on the whole face a few drops of **Super Moisturizing Serum**.

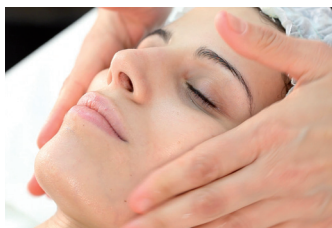


#### 9. CREAM MASSAGE

Perform for a few minutes a modeling massage with **Super Moisturizing Cream**.



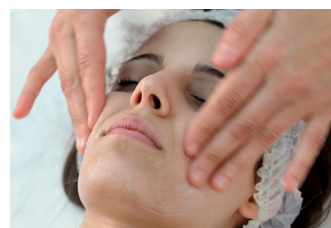
## INTENSIVE MOISTURIZING FOR YOUNG SKIN:



**1.** After step 7 apply 4-5 drops of Synergies Of Essential Oils Moisturizing Exential Drops rubbing gently.



**2.** Proceed with the application of Collagen Woven Mask Overboost, leave on for 15 minutes, and lift up.



**3.** Then perform for 10 minutes a modeling massage with Super Moisturizing Extra Energy Cream.

## SUPER IMOISTURIZING NTENSIVE FOR ALL TYPES OF SKIN BEFORE AND AFTER THE EXPOSURE TO UV RAYS:



**1.** After point 7 apply on the whole face, neck and Pumps the contents of Super Moisturizing Concentrate Ampoule With Collagen Over Boost with with stimulating maneuvers.



**2.** Spread the Collagen Woven Masks Overboost, leave on for 15 minutes and lift up.



**3.** Perform so for 10 minutes a modeling massage with Super Moisturizing Cream Extra Energy.

## TONING FOR MATURE SKIN OR ASPHYCTIC:



**1.** After step 7, apply the contents of one Revitalizing Concentrate Ampoule With Hyaluronic Acid by absorbing with touch maneuvers.



**2.** Apply Revitalizing Concentrate Ampoule With Hyaluronic Acid, leave on for 15 minutes and lift up.



**3.** Complete with Super Moisturizing Cream, by performing a modelling and prolonged massage.

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## OILY SKIN

### SEBUM-BALANCING PURIFYING MATTIFYING TREATMENT

Specific for skins with impurities and imperfections, characterized by excess production of sebum, the treatment Dermopurifying Oily Skin, provides an effective response decisive and in many cases, to solve the problem of oily, greasy, shiny skin, with black points and pre-acne. The high concentration of active ingredients including Grapefruit, Beech, Active Extracts Marini, Carnitine and Mulberry Black, skillfully dosed and mixed, **purifies, disinfects and heals oily skin**, even in the presence of skin rashes; **It helps torched the skin, making it silky and smooth**; while normalizing the excessive sebum secretion. The treatment consists of four main actions:

- **Normalization** of keratinization in the sebaceous follicle.
- **Standardization** of the pilosebaceous follicle that secretes sebum under the control of the endocrine system.
- **Decrease of hyperactivity** of the sebaceous glands.
- **Reduces the microbial load follicular** and of the inflammatory phenomenon.

This line has been studied and tested. Making extensive use of active plant ingredients that have recognized qualities in sebum-normalization, the results are stupendous. After a few applications, the face will be toned and bright. The skin treated in this way can regain the proper hydration, excess sebum will be adjusted and the unsightly effects of oily skin will disappear.







## SEBUM-BALANCING CLEANSING GEL

**COD. 51081\_ML 400**  
**COD. 51082\_ML 200 (SELF CARE USE)**

The Cleansing Gel is sebum-balancing, delicate and fresh, it is specific for the daily facial cleansing of oily, mixed and impure skins. It replaces the milk without the addition of fatty substances. Thanks to Sweet Clover, the Wild Beech, Grapefruit, and Mulberry develops an action phlebotonic, improving the tropism of the microcirculation in the subcutaneous level and frees the pores while moisturizing without irritating the skin.



## SEBUM-BALANCING TONIC LOTION

**COD. 51083\_ML 400**  
**COD. 51084\_ML 200 (SELF CARE USE)**

This tonic is particularly delicate. It refreshes and moisturizes the skin and tightens pores, leaving a pleasant feeling of freshness and tone. Boosts the rebalancing effect of cleansing gel, it helps to eliminate the unsightly sheen and is particularly suitable for combination and oily skin.



## PURIFYING CONTROL CREAM

**COD. 51085\_ML 250**  
**COD. 51086\_ML 50 (SELF CARE USE)**

Skin purifying and astringent, with a rich blend of extracts of Beech, Sulphur, Extracts Marin Active, Carnitine and Salicylic Acid, it regulates sebum and matting of the skin for a deep purification. Moreover, Vitamin A, protects the skin from the harmful effects of free radicals, responsible for skin aging. The cream is able to perform a triple action: it helps to close the pores of oily skin, protects from adverse environmental factors and helps to preserve its natural tone, it gradually normalize the excessive production of skin oil.

# ACTIVE PRINCIPLES

**EXTRACTS MARINE ACTIVE:** Viotechnological active principle directed at reducing the accumulation of sebum and therefore, imperfections characteristics of oily or combination skin. It is a polymeric substance, the perfect biotechnological ingredient that reduces large pores, blemishes, excess sebum and formation of comedones.

**GRAPEFRUIT:** In the treatment of the skin, acts as an astringent, detoxification and helps strengthen connective tissue. It promotes the regeneration of the skin and blood circulation firming the epidermis tissue and also has antibacterial and antiseptic. It is suitable for the treatment of acne and clogged pores, but also for regulating the production of sebum.

**HAMAMELIS:** It is a shrub native to the United States and Canada, which is also widely cultivated in Europe. The major properties of this plant are experienced in the treatment of dermatological problems. Being a good anti-inflammatory, the hamamelis water is used in case of burns and sunburn, but also in the presence of injured skin, acneic tendency and fat. The witch hazel soothes red-denied skin, closes the pores, purifies the dermis impurities gently but effectively.



## SEBUM-BALANCING CLAY MASK

**COD. 51087\_ML 250**  
**COD. 51088\_ML 100 (SELF CARE USE)**

It removes scaly cells and impurities, bringing the pH balance to normality with delicate and very effective action with a mineralizing and refreshing effect. Green Clay was the first natural cosmetic remedy known to humanity, it has the ability to absorb toxins and impurities and release minerals to compensate for the skin balance. The extract of Grapefruit Seeds, the Green Clay, the Witch Hazel and Chamomile perform anti-inflammatory and soothing activity. Ideal for combination or oily skin, it visibly reduces skin blemishes and promotes the absorption and elimination of impurities and excess sebum.



## SEBUM-BALANCING OPACIFIERS ACTIVE CONCENTRATES

**COD. 51089\_12 AMPOULES ML 10**

Authentic natural concentrates with immediate action, which facilitate the rebalance of oily skin, fighting the excess sebum secretion and regulating the skin condition. Increases surface circulation avoiding the occlusion of the follicular channels and the consequent appearance of acne. The presence of Hydroxy acids allows a gentle peeling making the skin more receptive, giving it a matte effect. Grapefruit, Beech, Active Extracts Marin, Carnitine and Mulberry Black, masterfully dosed and mixed, contrast to certain skin changes from impurities' and improve the skin tissues, protecting and reducing the risk of imbalances typical of oily skin.

## STEP-BY-STEP



# OILY SKIN

### ADVICE FOR YOUR CUSTOMER

**MORNING:** Cleanse your face with **Sebum-Balancing Cleaning Gel**. Tone with **Sebum-Balancing Tonic Lotion**. Complete spreading a light layer of **Purifying Control Cream** and massage until absorption.

**EVENING:** Remove make-up eyes with **Two-Phase Make-Up Remover** and rinse with plenty of warm water. Cleanse the face with **Sebum-Balancing Cleaning Gel**. Tone with **Sebum-Balancing Tonic Lotion**. Spread a light layer of **Purifying Control Cream** and massage until absorption.

Perform 1 or 2 times a week cleaning thorough face with the **Smoothing Exfoliating Gel with Blueberry and Malic Acid** followed by toning with **Sebum-Balancing Tonic Lotion** and from the application of **Sebum-Balancing Clay Mask** (leave for 20 minutes and rinse with plenty of water lukewarm); complete with the **Purifying Control Cream** and massage until absorption.



#### 1. CLEANSING EYE

Soak a cotton ball, remove the excess water, apply the right amount of Eye Make-up Remover Gel Basic Line and carefully clean the eyes and lips gently rubbing until remove all traces of make up.



#### 2. CLEANSING FACE / NECK

Cleanse with Sebum-Balancing Cleaning Gel, face, neck and décolleté shortly massaging in a circular motion and remove the residue with a sponge soaked in warm water.



#### 3. EXFOLIATING GEL

Spread a thin layer of the Smoothing Exfoliating Gel with Blueberry and Malic Acid Basic Line, approximately 3 minutes massaging in circular motions, finally remove with a sponge and warm water.



#### 4. TONING

Dab the treated area with Sebum-Balancing Tonic Lotion.



#### 5. SEBUM-BALANCING OPACIFIERS ACTIVE CONCENTRATES

Apply on face neck and décolleté few drops of Sebum-Balancing Opacifiers Active Concentrate and make a massage with stimulating maneuvers.



#### 6. MASK

With a paintbrush apply a layer uniform of Sebum-Balancing Clay Mask, leave on for 20-30 minutes and remove with a sponge and warm water.



#### 7. TONING

Dab the treated area with Super Moisturizing Tonic Lotion.



#### 8. CREAM MASSAGE

Perform for a few minutes a modeling massage with Purifying Control Cream.



## OILY AND ACNEIC SKIN:



**1.** After step 7, apply the contents of one Super Moisturizing Concentrate Ampoule With Collagen by absorbing with touch maneuvers.



**2.** Spread a thin layer of Mandelic Acid Mask, leave on for 10 minutes and remove with a cotton ball and plentiful water.



**3.** Perform for a few minutes a modeling massage with Purifying Control Cream.

## SEBORRHEIC SKIN:



**1.** From step 5, apply with a brush on Lightening Peeling Acne And Wrinkle Mandelic Complex in the points most affected by 'blemish, leave for 15 minutes, then pat with cotton soaked in water.



**2.** With a paintbrush apply a layer uniform of Sebum-Balancing Clay Mask, leave on for 15 minutes and remove with a sponge and warm water.



**3.** Dab the treated area with Sebum-Balancing Tonic Lotion.



**4.** Apply on face neck and décolletè few drops of Sebum-Balancing Opacifiers Active Concentrate and make a massage with stimulating maneuvers.



**5.** Perform for a few minutes a modeling massage with Purifying Control Cream.

## IMPURE SKIN WITH COMEDONES:



**1.** After step 3, tone with Sebum-Balancing Tonic Lotion. Put 10 ml of Pre Peeling Mandelic Complex in a bowl with a brush spread it uniformly on the face, neck and décolletè, avoiding the eye area; massage in circular movements, leave on for 5 minutes and remove with cotton soaked in Mandelic Stop.

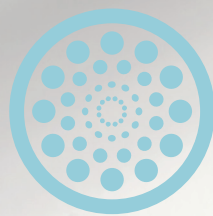


**2.** Apply few drops of Sebum-Balancing Opacifiers Active Concentrate and make a massage with stimulating maneuvers.

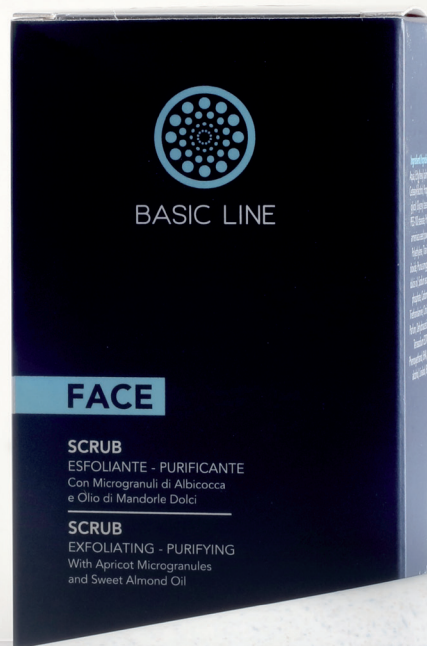


**3.** Perform for a few minutes a draining massage with Purifying Control Cream.

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## BASIC LINE



### PREPARATION AND CLEANING FACE

The Basic Line is packed with a number of professional cosmetics to be used **during the cleaning phase, toning and exfoliation, both mechanical and enzymatic**, in synergy with specific products of Capri Beauty Line, depending on the type of skin being treated. They act gently and effectively thanks to the action of **highly effective active ingredients and biotechnology of the latest generation**. They have a very high tolerability and do not contain traces of surfactants, parabens and petrolatum. For this reason they are also suitable for the most sensitive and reactive skin, prone to dermatitis, irritations or allergies.





Cod. 51170

## EYE MAKE-UP REMOVER GEL

**COD. 51170\_ML 200 (SELF CARE USE)**

Soothing and anti-inflammatory, the specific makeup remover gel for eyes, gently removes the most persistent makeup without the need to rub. It is 'soothing and anti-reddening' thanks to Acid Beta Glycyrrhetic, extracted from licorice, and the well-known Chamomile. It gives a palpable feeling of well-being thanks to Water Cornflower.



Cod. 51169

## TWO-PHASE MAKE-UP REMOVER

**COD. 51169\_ML 200 (SELF CARE USE)**

A real elixir composed of an aqueous phase and an oily phase that are activated by swirling the bottle. The aqueous part preserves the hydration and firmness of the skin, while the oily part, composed of a mixture of oils and active substances, is able to remove even waterproof make-up. Ideal for normal and combination skin, it is enriched with extracts of Burdock, by the action astringent, Amamelide with a purifying action and Aloe Vera to soothe also the most sensitive and reddened skin.



## SMOOTHING EXFOLIATING GEL With Blueberry and Malic Acid

**COD. 51071\_ML 250**

This Exfoliating gel has a dual action: the Alpha-Hydroxy Acids perform a chemical peel, eliminating excess sebum and smoothing the epidermis, while the Blueberry, vasoconstrictor along with the known properties of antiseptic astringent, reduces the intensity of the blood flow to the interested areas, improving microcirculation and restoring the hydro-lipid mantle.



Cod. 51173

## EXFOLIATING - PURIFYING SCRUB With Microgranules Apricot and Almond Oil

**COD. 51172\_ML 250**

**COD. 51173\_ML 100 (SELF CARE USE)**

The exfoliating-Purifying Scrub, enriched with Apricot granules gently removes the excess dead cells and impurities, it has an effective, long-lasting moisturizer. Exfoliates and cleanses the skin deep helping to promote cell turnover and stimulate surface microcirculation. The skin appears smoother, softer and more radiant, ready to receive subsequent treatments.

# CLEANSING MILKS AND TONICS LOTION OF CAPRI BEAUTY LINE



## NEW SKIN Sy-STEM CELLS



Cod. 51032

Cod. 51034

## REVITALIZING ILLUMINATING CLEANSING MILK AND TONIC LOTION

With Stem Cells of Red Grape and Swiss Apple

Thanks to their active ingredients, they leave the skin hydrated and nourished, stimulates and awakes the defense mechanisms and cell viability, wiping them down and eliminating any impurities. They act against the primary causes of sagging skin as it firms, reshaping and reducing expression lines.



## INFINITY PERFECT LIFT



Cod. 51022

Cod. 51024

## RE-PLUMPING CLEANSING MILK AND TONIC LOTION BOTOX LIKE

With Microspheres of Hyaluronic Acid and Peptide Botox Like

Suitable to cleanse and tone the skin gently and in depth, rich in active ingredients are free of irritating effects and respect the hydro-lipid balance of the epidermis. Prevents drying of the skin and keep the softness, giving an exceptional brilliance to the face.



## ORANGE BLUE



Cod. 51002

Cod. 51004

## ANTI - WRINKLE ANTIOXIDANT CLEANSING MILK AND TONIC LOTION

With Vitamin C and Hyaluronic Acid

Suitable for all skin types restores the epidermal balance and carry out anti-wrinkle and antioxidant action. The combined presence of Hyaluronic Acid, Vitamin C and Goji Berries helps to strengthen, stimulate and regulate the functions and processes of hydration, while Vitamin E enhances the antioxidant for skin fresh, cleansed and nourished.



## ANTI AGING



Cod. 51051

Cod. 51053

## OXYGENATING RENEWING CLEANSING MILK AND TONIC LOTION

With Caviar and Retinol

Ideal for mature skins, poorly oxygenated that require hydration and vitality. The presence of caviar, Vitamin A, Vitamin E, NMF, allows to cleanse, tone and free the skin from obstructive dust and residues of make-up; nourish, hydrate and normalize the skin by stimulating the cell tropism.



## SENSITIVE SKIN



### SOOTHING DECONGESTANT CLEANSING MILK AND TONIC LOTION

With Acid Beta Glycyrrhetic and Bisabolol

With skin-protecting action, they have soothing and anti-stress properties, relieving congestion and reducing the flushed areas of the face. Active functional as Panthenol, Bisabolol, Hypericum and Calendula moisturize the skin, helping to protect against the negative effects of free radicals and biologically strengthen resistance skin against external aggression.



## EXTRA ENERGY



### SUPER MOISTURIZING CLEANSING MILK AND TONIC LOTION

With Vitamins A - C - E

They have been designed for perfect skin hydration, bring all the benefit of a precious multivitamin complex and plant extracts that give the face an immediate feeling of freshness and comfort. Increase the moisture reserves of the skin due to the high concentration of specific functional ingredients capable of acting on the deeper layers of the epidermis, nourishing them in the most appropriate manner.



## OILY SKIN



### SEBUM-BALANCING CLEANSING GEL AND TONIC LOTION

With Mulberry, Grapefruit, Wild Beech

Are delicate and fresh sebum-balancing detergents, specific for daily facial cleansing of acne-prone skin, mixed and impure. Thanks to Active Extracts Marini, to Meliloto, the Wild Beech, Grapefruit, and Mulberry play phlebotonic action, improving the tropism of the microcirculation under the skin, freeing pores and hydrating without irritating the skin.



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